



Fundraising Pack

Let's Make a Splash!

Your school's guide to flushing away
poverty and making a real difference.



**TOILET
TWINNING**

Welcome

This pack has been made for both primary and secondary schools. Some bits (like the stuff about periods) might be more suited to older students. Feel free to pick and choose what works best for your class.

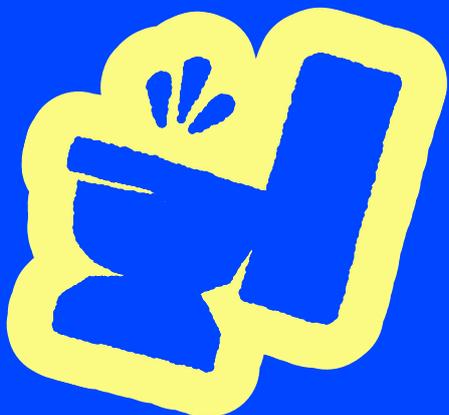


'We've just twinned our 21st toilet for Frankfurt International School by collecting and recycling bottles at school.'

Caity, Toilet Twinning Supporter

'My toilet and I are proud to be twinned with a long drop in Bihar, North India. It's time for a sanitation revolution, and every toilet counts!'

**Mary-Ann Ochota,
Anthropologist and TV Presenter**



'Our Nursery and Reception children held a sponsored event to raise money for Toilet Twinning. We raised enough to support one toilet!'

Clive, C of E Primary School

What's *inside*?

Our Toilet Twinning Fundraising Pack is bursting with ideas, inspiration, and tips to help your class, or even your whole school, raise funds to support children and schools around the world.

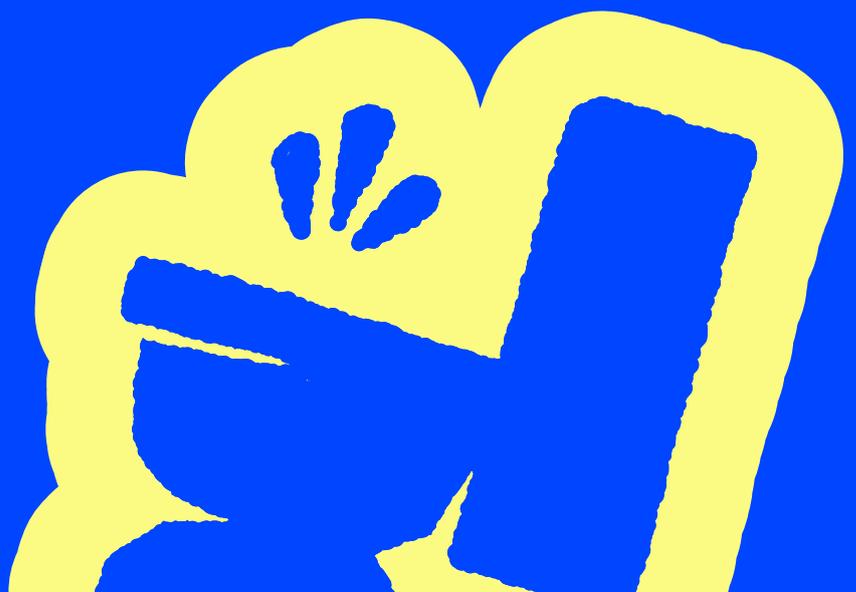
- 4** What is Toilet Twinning?
- 7** How does Toilet Twinning work?
- 12** Spiwe's story
- 13** How your donations change lives
- 17** Nine fresh fundraising ideas
- 23** Fundraising tips
- 26** How to stay safe and keep it legal
- 31** How to pay in your fundraising
- 33** Fundraising checklist





1

What is Toilet Twinning?



Hands up, who needs the loo?

Trick question – we all do! Every single person on the planet (and animals too!) goes to the loo.

Yet lots of children and their families are getting sick because they can't go to the loo safely. Or because they don't have access to clean drinking water or a sink with soap and running water to wash their hands. Many have to walk for over four hours each day to collect water, and even then, it's not always safe to drink. Over 1,000 children under the age of five die every day because of a lack of clean drinking water, healthy hygiene and safe sanitation.

At Toilet Twinning HQ, we think **inequality stinks!**

If you're anything like us, you're not okay with people living without access to safe water, sanitation and hygiene. If you or I can safely go to the toilet, why can't everybody? Walk how many miles for a glass of drinkable water? That's ridiculous.



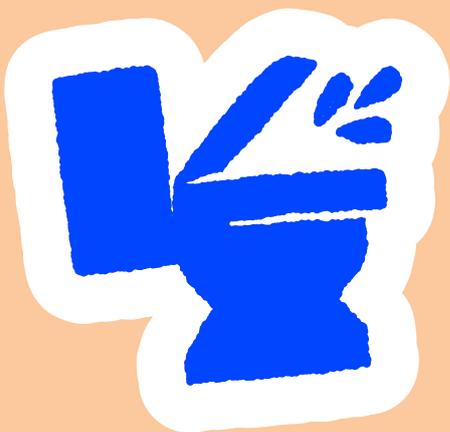
Toilet Twinners, we need your help!

By raising money and twinning your toilet, you can help bring safe water to and transform the lives of a family or even an entire village. For every toilet you twin, we work hand in hand with local teams to support sustainable access to decent toilets, safe drinking water and healthy hygiene for people affected by this urgent crisis.

'I used to excuse myself from classes so that I could go home and change my pad. I would stay home for a week without attending class. I like the new changing rooms because it is very convenient to change during my period.'

Spiwe Mikaya, 14 years old
Kankhombe Primary School, Malawi

**Read more of Spiwe's story
on page 10**



Ready to flush out inequality?

This fundraising guide is packed with ideas, fun facts, top tips, stories and activities to help you get started.*
Now let's get **Toilet Twinning!**

*Be warned, it's also packed with toilet lols like this:
Why didn't the toilet roll make it across the road? It got stuck in the crack.



2

How does Toilet Twinning work?



this toilet has
been twinned

Let's twin for the win

Clean water, safe toilets and good hygiene all rely on each other, which means we need to support all three areas to help people stay healthy and happy.



Learn more about WASH, or Water, Sanitation and Hygiene, in our WASH Educational Resources Pack.



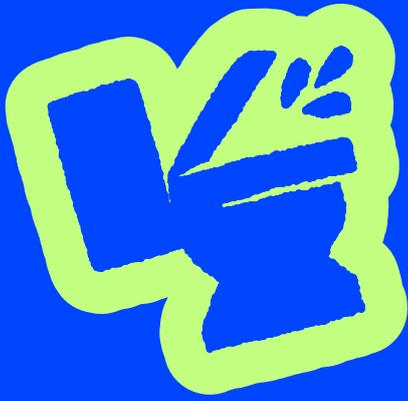
How does Toilet Twinning work?

Toilet Twinning works in many countries around the world, helping people living in extreme poverty gain access to clean water, safe toilets and practice healthy hygiene.

Dirty drinking water, unhealthy hygiene and unsafe sanitation cause 1.4 million deaths¹ every year, and over 1,000 children under the age of five every day. That's like losing a whole class of children every hour.

With your school's support, we can help transform the lives of a family or even an entire school. For every toilet twinned, we work hand in hand with local teams to support sustainable access to safe toilets, clean drinking water and healthy hygiene for people affected by this urgent crisis.

¹ <https://www.who.int/news/item/22-03-2023-our-lifetime-opportunity-to-enable-water-sanitation-and-hygiene-for-all>



Twinning your toilet is easy

Or twin your whole toilet block!
The more toilets you twin, the more
lives you can save.

Once you've raised enough money to twin
your toilet:

- 1 Pick a country to support.
- 2 Personalise your certificate with your school's name.
- 3 Once you've paid, we'll send your certificate by post or email.
- 4 Display your certificate somewhere where everyone can see it (by the loo is always a winner!).
- 5 Your school is officially a Toilet Twinner! High fives all round!



How your Toilet Twinning makes a difference



Here are four examples:

- 1 We **build or repair** items such as water taps, solar-powered drinking water systems, and toilet blocks.
- 2 We **help communities** look after their water and toilets so they keep working.
- 3 We **find** simple ways to stay healthy and safe, like washing hands with soap.
- 4 We **work together** with local people to find the best and most cost-effective solutions for their community.

We're on a (toilet) roll!

Since Toilet Twinning began in 2010, our supporters have made a whopping difference to people's lives. Here's just a snapshot of what we've achieved together:



**Over
£14 million
raised**

**More than
200,000
toilets twinned**



Even since 2020:

1.3 million

people now have better access to safe drinking water.

928,400+

people have improved toilets and sanitation facilities.

38,700+

Menstrual Hygiene Kits given to women and girls.

And while you've been reading this, those numbers have already gone up. That's what happens when you've got amazing supporters like ours.

Joke break: Why can't you hear a pterodactyl using the bathroom?
Because the 'P' is silent!

Spiwe's story

Malawi



How a new toilet changed everything

My name is Spiwe Mikaya. I'm 14 years old and I go to Kankhombe Primary School since Standard One.' Spiwe is the youngest of four children, and for many girls like her, growing up comes with challenges, especially at school.

'I had my first period when I was nine years old,' she recalls. 'I was at school and had to leave for home because my uniform was stained. I excused myself from class, telling my teacher I wasn't feeling well since he was a male teacher.'

Missing school every month

Before the school had hygienic toilets, managing periods was tough. 'I used to excuse myself from classes to go home and change. I could stay home for a week because I was being cautious from getting embarrassed in case I stained my uniform with the period.'

A safe space to change

With Toilet Twinning's support, everything began to change when the school received new, separate toilet blocks for boys and girls, including private changing rooms. Spiwe shared, 'I like the changing room because it is very convenient as we use it to change during our menstrual cycle.'

The new facilities have made a big difference. 'During the time we did not have toilets, most girls would excuse themselves from school to go home, which would mean girls missing classes for a week, some three days.'

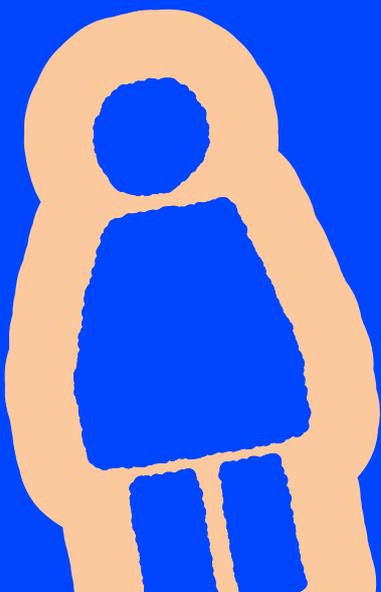
Big change, bigger dreams

And now? With fewer girls missing school, Spiwe and her classmates are achieving top marks. 'You can find a girl in position one or two, previously that was left to boys. As for me, I get position two.' Spiwe can now confidently pursue her dream of becoming a nurse. 'I want to be a nurse. My aunt is a nurse, and she always inspires me.'



3

How your donations change lives



What exactly can your money do?

Your money can do amazing things. Whether you're twinning a single school toilet or rallying your class to support entire water, sanitation and hygiene (WASH) projects, every penny you raise makes a big difference.

Alongside twinning your toilet with a school or community toilet, you can fundraise for life-changing WASH projects.

Here's how your donations to Toilet Twinning can make a big splash:

£14

Period Power

Help women and girls stay clean, confident and in school with a menstrual hygiene kit.

£30

WASH on the Go

Give a WASH kit to someone who's had to leave their home. It often will include a jerry can for carrying water, soap and a handwashing bucket with a tap.

£50

Hygiene Heroes

Equip local health volunteers with helpful tools to encourage life-saving hygiene habits and support their community.

£58

School Kits

Help schools stay clean with hygiene kits, including jerry cans, soap, buckets, mops and more.

£100

Clean Camps, Healthy Lives

Build a safe waste disposal area in a camp for displaced people.

£155

Tune In, Save Lives

Help fund radio broadcasts that share life-saving tips about hygiene and sanitation.

£200

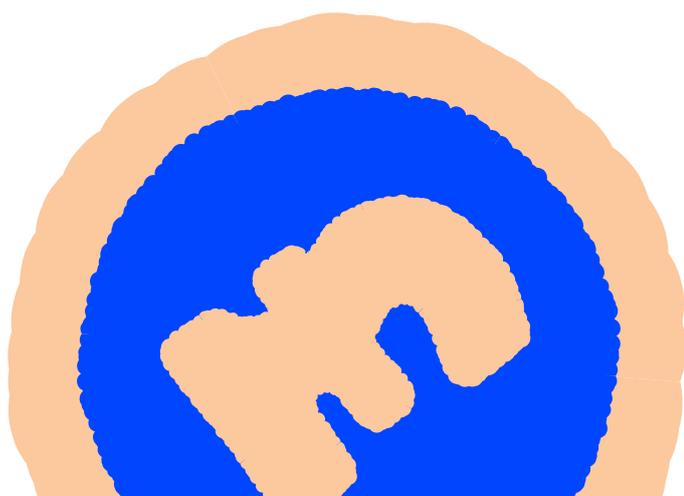
Build-Your-Own-Loo Kit

Give families a community toolkit they can borrow to build their own toilets.

£230

Keep the Water Flowing

Support communities with a maintenance kit to look after their water systems and keep clean water flowing.



Meet Bridget from Southwest Uganda



📍 Uganda



Bridget's dream of becoming a nurse once felt far out of reach. She and her friends in their Ugandan village were missing school and falling behind on homework because they had to collect water from a contaminated spring nearly a mile away. On top of that, the girls often stayed home during their periods because, as Bridget put it, the school's old toilets were 'disgusting'.



Loos funded by legends (like you!)

Thanks to Toilet Twinning supporters like you, Bridget's school now has a tap stand and separate toilets for girls. Pupils can wash their hands to stay healthy, the school is cleaner and attendance has improved. Amazingly, within just three months, 65 girls who had previously dropped out had returned to class. Now, Bridget can focus on her studies and her future.

How your class can fundraise!

Ready to take the plunge?
Here are three fun, simple ways your class can get involved and make a difference:

Raise cash, spark laughter and learn together

Lead your class in a fundraising challenge to twin your school toilets

- Use our toilet-themed fundraising ideas on the following pages to get started.
- Encourage creativity and ownership by getting everyone to vote on their favourite fundraising idea (or invent one of their own!).
- Create learning opportunities by linking activities with health and wellbeing, geography or science.

Assembly Takeover

Give pupils a chance to lead, educate and inspire by presenting in assembly.

- Support them in sharing facts, stories and why Toilet Twinning matters.
- Encourage them to talk about global inequality in access to clean water, sanitation and hygiene, and why it stinks!
- Help them to prepare by researching the latest facts on websites such as the World Health Organisation (www.who.int).

Rally your class

Make it your class mission to twin a toilet!

- Inspire your pupils with stories from this pack about Toilet Twinning.
- Encourage them to think critically about fairness and the inequalities surrounding water, sanitation and hygiene.
- Set a fundraising goal of £60 (or more, there's no limit!) to twin your toilet(s).





4

Nine Fresh Fundraising Ideas

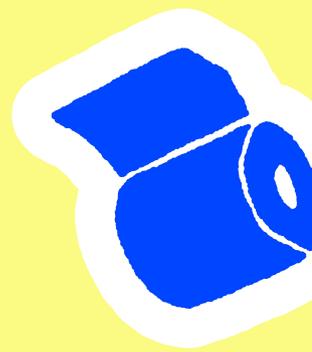
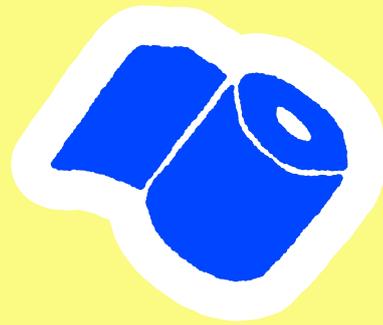
Set a target, inspire your class and get fundraising!

Your students can pick one of our ideas or invent their own. It can be silly, smelly, stinky or even a bit wacky! Whatever feels like the most fun you could possibly have while raising money for Toilet Twinning.

1

Twin Your School Toilets

- Encourage pupils to ask families and friends to sponsor them to twin their school toilets.
- Host a school assembly for your class to share real-life stories about how Toilet Twinning helps communities worldwide.
- Create a fun info sheet with a Toilet Twinning QR code for pupils to promote toilet twinning with the rest of the school or in their local community.



2

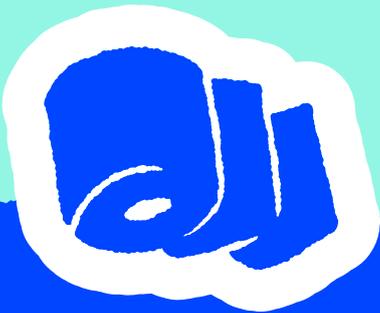
Highest Loo Roll Tower Challenge

- Create a fun, sponsored competition to see which class or team can build the tallest tower out of toilet rolls.
- Students could also sell tickets to 'Guess the height of the highest loo roll tower' and ask local businesses to donate a prize.

3

Global Awareness Days

- Choose an awareness day, such as World Water Day (22 March), Menstrual Hygiene Day (28 May), Global Handwashing Day (15 October) or World Toilet Day (19 November).
- A bit like World Book Day! Instead of book characters, dress up as related characters, like plumbers, loo roll, water drops or a toilet brush.
- Students can pay £1, or they could ask their Mums, Dads, Aunties, Uncles and everyone they know to donate.
- Throw a school-wide celebration! Your class can share all about Toilet Twinning at assembly and lead games, quizzes, raffles and prizes throughout the day.



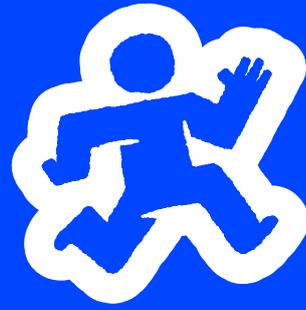
4

Loo Roll Olympics

- Create a whole afternoon of games for students to compete, like loo roll bowling, plunger relays, toilet roll toss and pass the slippery soap.
- Help the class ask local businesses, family or friends to sponsor the event, or charge a small entry fee.

5

The Great Loo hunt



- Create a scavenger hunt by hiding cardboard toilets or toilet paper rolls around the school with clues.
- Classes or student teams can compete to win fun prizes, like cinema tickets or gift vouchers from everyone's favourite local smoothie shop.

6

Flush the Teacher

- Students will love the opportunity to gather donations and vote to 'Flush the teacher' (e.g. sit in a dunk tank or get soaked with a bucket of water)!
- They could 'Flush the teacher' at your school's sports day or summer fete and pass around a donation bucket for extra support.

7

Poo Poetry and Poster Competition

- Hold a contest for who can write the funniest and most enlightening poems or design the best posters about the importance of toilets, hygiene or water.
- Students can compete with a small entry fee, display winning work and receive donated prizes.

8

Toilet-Themed Bake Sale

- Students can bake and sell cupcakes and biscuits shaped like toilets, poo emoji cookies, coconut soap bars, poop-corn and Swiss toilet rolls.
- Ask the cooking or art department for recipe inspiration!



9

Trek for Toilet Twinning

- Organise a sponsored trek to help pupils understand the challenges faced by children around the world who walk long distances each day to access safe toilets and drinkable water.
- Plan a route around the school grounds or in the local area that follows in the footsteps of children who walk up to 16km, 20,000 steps, or for four hours a day.
- Students could walk in a relay team and gather sponsorship per lap, minute or kilometre.

Joke break: What are two reasons you shouldn't drink from the toilet?
Number one and number two.

We've got you covered

Is your classroom buzzing with excitement? We are delighted to have your school on board the Toilet Twinning team!

A big part of getting involved in Toilet Twinning, alongside fundraising, is helping pupils understand why **clean water, sanitation and hygiene (WASH)** matter. Here are our top tips to inspire conversation and learning in your classroom.



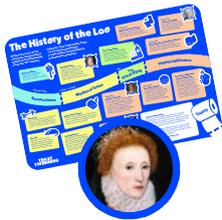
Listen up

Use our ready-made downloadable School Assembly Presentation and Script to help pupils explore the issues of Global inequality and the importance of WASH.



Knowledge in

Explore with your class what WASH is, why it's important and how it links to the UN's Sustainable Goals for 2030.



History made fun

Teach your class about the history of the loo, from early inventions to modern-day innovations that help make life better for everyone.



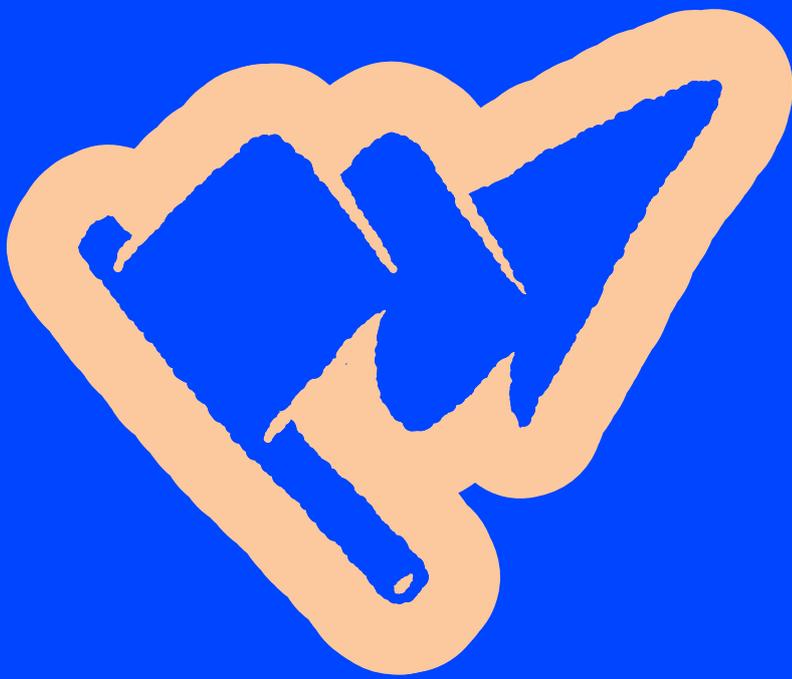
Handwashing how-to

Use our guide to washing your hands, complete with fun activities, to help both younger and older children understand and practice good hygiene habits.



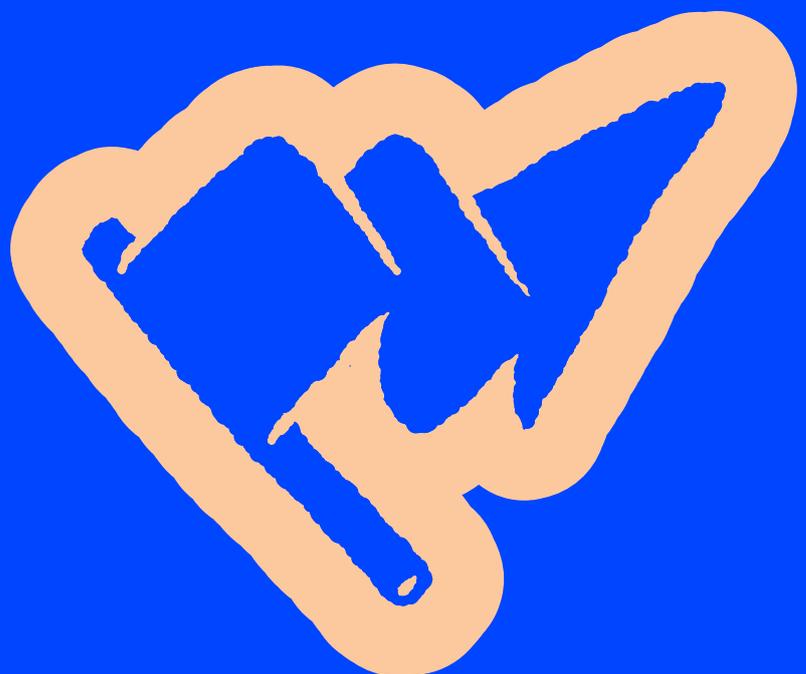
Posters and digital resources

Want to spread the word at your school? Or help your class learn about the importance of handwashing? Visit our website for more handy, fun and FREE digital resources.



5

Fundraising Tips





Let's Roll With It!

Here are our top ten tips to get fundraising plans rolling and the donations flowing:

1 Set a target

Decide how much you want to raise. Set a realistic target that your students can get excited about.

Top tip: check out page 10, 'How you can make a difference', to motivate everyone and see the difference your class's fundraising can make in people's lives.

2 Pick a fun idea

Choose something your students will enjoy. Maybe they love baking, biking or belting out karaoke hits. Fundraising is more enjoyable if it's something everyone can participate in.

3 Talk to us!

We're so excited to have your school involved and we are here to help in any way we can. Reach out to us at info@tearfund.org

4 Make a plan

Ask your class:

- **What?** What idea is the most fun, the greatest challenge or the best use of your students' no doubt, many wonderful talents?
- **Where?** Find the right venue or location and lock in permission to use it.
- **When?** Pick a date with a realistic time frame. Or choose an awareness day like World Water Day (22 March), Menstrual Hygiene Day (28 May), Global Handwashing Day (15 October) or World Toilet Day (19 November).
- **Who?** Encourage your class to involve family members, local businesses and neighbours. Ask people to share their skills, prizes, time or money!
- **Why?** Inspire your class with the important reasons why they're fundraising. Their passion will inspire others to get involved in Toilet Twinning and help transform lives with safe drinking water, healthy hygiene and a hygienic toilet.



Let's Roll With It!

5 Lock down that budget

Help your students work out how much money they need to start. Could they ask their community or local businesses to donate in kind? Put students (if they're old enough!) in charge of managing the budget and tracking their outgoings. Remind them that the less they spend, the more they raise!

6 Keep it legit

Be aware of important fundraising rules and regulations. Check out our 'How to stay safe and keep it legal' section on page 26 for more information.

7 Shout about it

Spread the word and think up ways to let everyone know your class is fundraising! Pupils could create posters or post on social media. Whatever helps get the whole school flushing with excitement!

8 Enjoy it

The big day is finally here! Here's hoping your class enjoys every minute and can smash that target. Don't forget to take photos of everyone's fundraising fun and send them to Toilet Twinning HQ.

9 Say a big thank you

Encourage your students to share their thanks for the donations they have received, let everyone know how they got on and the difference their support made. Please let us know how it went so we can thank you too!

10 Pass on your donations

See our 'How to pay' section on page 30 to donate the money your class has raised and turn all that hard work into real-life change.



6

How to stay safe and keep it legal

Are you handling food and money or engaging in physical activities? Whatever fun your class or school is planning, it's very important to be aware of any safety and legal requirements before you begin.

Check out our helpful guide on health and safety, as well as legal bits and bobs that you need to cover.



Licences

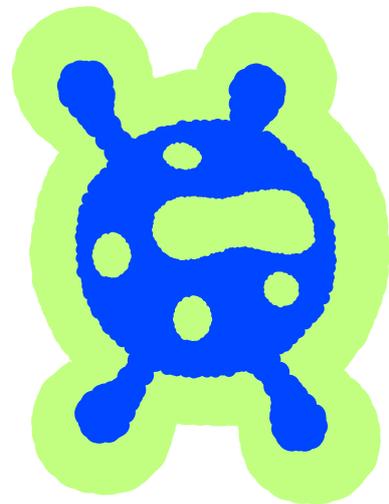
If you are providing entertainment for the public or selling alcohol, you may need a special licence. Find helpful information about 'entertainment licensing' at www.gov.uk. Or contact your local authority to understand any licences you might need. Find out more: www.gov.uk

Food hygiene

If your fundraising fun involves food, please check the Food Standards Agency website for guidelines on preparing, handling and cooking food. Find out more: www.food.gov.uk

Also:

- Don't forget to check for food allergies and sensitivities.
- If you use a caterer, make sure they hold a food hygiene certificate and public liability insurance.



Promotion

If your class is creating posters, invites or social media posts to promote your fundraising adventures, make sure it's clear that you are fundraising for Toilet Twinning, but you do not represent Toilet Twinning.

Here's how:

- If you're adding our logo, always include the statement: '[Name of volunteer/group]: raising funds in aid of Toilet Twinning.'
- Label any fundraising materials with the following: 'In aid of Tearfund, Registered Charity No. 265464 (England & Wales) Registered Charity No. SC037624 (Scotland)'

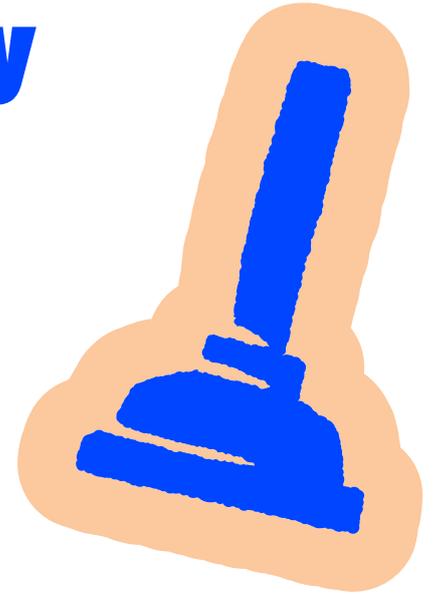


Health and Safety

Before you begin, you need to make sure it's safe for everyone taking part.

- Think through all potential risks and plan to be fully prepared for the unexpected.
- Use our risk assessment form available here: www.tearfund.org/fundraise
- Identify any potential health and safety measures you need to put in place (Do you need a first aider nearby? Do you need to lead a warm-up before the activity so no one pulls a muscle?).

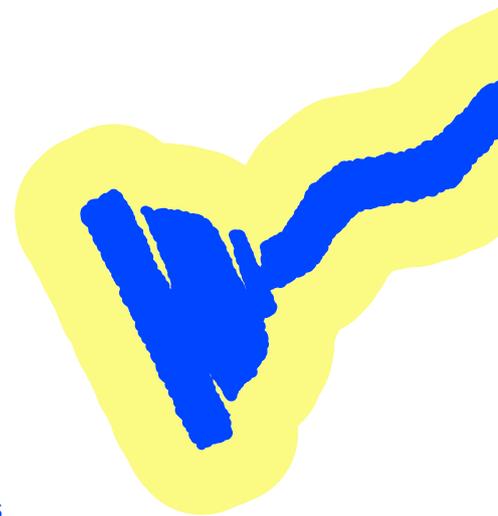
Please note: Tearfund cannot accept any responsibility for accident, injury, loss or damage as a result of your fundraising event.



Risk assessments

A risk assessment helps you think through all possible risks and plan carefully to ensure the safety of everyone involved.

- Check out our editable risk assessment form, available for download here: www.tearfund.org/fundraise
- For more helpful information, visit the Health and Safety Executive at www.hse.gov.uk
- If you have any questions, drop us an email at info@tearfund.org. We'll do our best to help!
- It's essential that everyone involved knows what's happening before you begin. We recommend holding an event briefing to gather everyone taking part and explain the health and safety info, fitness needs, special equipment or clothing, and any rules or behaviour to abide by.
- If you're planning something sporty or very active, like a Toilet Twinning trek or Loo Roll Olympics, each individual is responsible for making sure they're physically fit enough to take part.
- Whatever fundraising fun you're organising, please make sure it's properly supervised by a teacher or responsible adult to keep all involved safe.



Children

Where children are included, it's important that you:

- Provide proper adult supervision.
- Check that the child's parents/guardians have given permission for their child to take part.
- Carry out appropriate background checks if adults are to have unsupervised access to children.
- Consider what insurance coverage you need for your event.

Insurance

We strongly recommend that you have adequate insurance, such as public liability insurance, and take all reasonable steps to ensure the safety of all concerned.



Collecting money

- To collect money in a public place, such as your local supermarket or town centre, you need permission (and in some cases, a formal licence) from the local council, police, shopping centre, supermarket or other landowner, as well as from Tearfund.
- Door-to-door or street collections are illegal without a licence. Additionally, we lack the necessary fundraising resources to support these types of fundraising activities.



Handling cash

- Collect cash using a secure container, such as a sealed collection container or a secure cash box for change. Never leave cash unattended.
- Assign at least two people (unrelated) to collect, count and record all cash handled at your event. Count all cash in a secure environment.
- Be careful when carrying money around or taking it to the bank. Use a safe route and always go with someone else and/or carry a personal alarm.
- Secure the money you've raised by depositing it into a bank account as soon as possible.



The advice given here is clearly intended to provide general guidance only and to that extent the information conveyed is accurate at the time of writing.



7

How to pay in your fundraising

You did it! Your class raised much-needed pounds to help transform the lives of an entire community or school with safe drinking water, healthy hygiene and a decent loo.

Shout out to our Toilet Twinning heroes!

Here's how to send us your cash, online or by cheque donations, and add Gift Aid to boost the total amount raised.



Online

Fundraising websites

If you're using an online fundraising tool like Just Giving, your donations will be sent directly to Toilet Twinning. Donate via Just Giving here:
www.justgiving.com/toilet-twinning

Direct to Toilet Twinning

Pay your fundraising money directly through our website at www.toilettwinning.org



Bank transfer

Send your donations to Toilet Twinning via a **direct bank transfer**.

Toilet Twinning's bank details are as follows:

Account name: Tearfund
Account number: 53803058
Sort Code: 20-00-00
Reference: TTW

Post

Please send a cheque with a note to let us know that your donation is for Toilet Twinning.

Post to:

Toilet Twinning HQ
Tearfund, 100 Church Road
Teddington, TW11 8QE.

Add Gift Aid

Help us claim an extra 25p for every £1 you raise.

- If you're a UK taxpayer, don't forget to tick the Gift Aid box if you're donating on our website or through Just Giving.
- Please ask your sponsors to do the same when donating to your online page.
- Please send this information to us when your fundraising is complete.

You're ready to (loo)roll!



Thank you! We absolutely love your passion and we're extremely grateful for your support. Your fundraising efforts will help more people living in extreme poverty access decent toilets, healthy hygiene and safe drinking water. That's pretty toilet-tastic if you ask us.

Here's a final checklist before you get started:

Rally your crew

Who can help your class? Friends, family, neighbours, local shop owners... The more the merrier!

Do what feels fun

What do your students love to do? Bake, dance, play games, create a toilet humour joke book? Choose a fundraising idea that feels the most fun to do.

Share stories

Encourage your class to share from the heart why they want to fundraise for Toilet Twinning. Use Toilet Twinning stories from our website or our WASH Educational Resources Pack to help your class feel confident, informed and ready to share.

Spill the tea!

We need pictures! Stories! All the details about how you got on! You've no idea how much you inspire us at Toilet Twinning HQ. We can't WAIT to hear from you.

Talk to the Toilet Twinning team

We're your cheerleaders! Got questions or ideas? Reach out anytime. We're here to help flush out any worries. Get in touch: info@tearfund.org

Now it's time to put on your fundraising cape, you Toilet Twinning hero! We can't wait to hear all about your amazing Toilet Twinning fundraising adventures.

From the bottom of our toilet-shaped hearts, thank you!

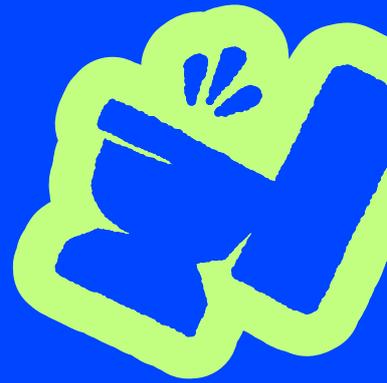
Give Toilet Twinning a follow to see your fundraising in action:



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